



It's been Childs Play since 1976.
 One of the oldest and trusted Early Learning Furniture
 and Equipment manufactures in the United States.



NSSEA Special Offer

Childs Play's - Special offer to new dealers.

Increase your bottom line in these economically trying times.

Ask for your additional 5% off any order.*

Existing Dealers - Please call for NSSEA Promotion Special.

With Childs Play products you'll always receive lower prices,
 better dealer discounts, great service, and fast shipping to your customers.

Compare our Quality - Compare our Prices - Compare our Dealer Discounts

Childs Play Price Comparison

| | Childs Play Price | Competitor A Price | Competitor B Price |
|---------------------------------|-------------------|--------------------|--------------------|
| R0029 - Library Display Unit | 152.00 | 179.30 | 162.40 |
| R0050M - 20 Tray Storage | 350.00 | 366.80 | 355.04 |
| R0014M - 25" Storage Unit | 245.00 | 264.70 | 263.20 |
| R0032M - 5 Section Bench Locker | 449.00 | 478.20 | 454.72 |

Offer good through March 1, 2009. Offer may change without notice. Price comparisons of 2008 suggested list price from public record or advertisement.



LIBRARY DISPLAY UNIT R0029

The original book display. Five 1 1/2" deep shelves to store and show your books. Size 30"h.x 32"w.x 14"d.)

R0029 UPS 42 lbs.\$152.00

20 CUBE STORAGE UNIT R0050M

For a little smaller class. 20 separate cubbies spaces for the ELR series trays. Unit size (30"h.x 48"w.x 15"d.)

R0050M Without trays Freight - 90 lbs.....\$350.00

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All Childs Play Storage Units are 15 to 18 inches deep for stability and safety.



25" STORAGE UNIT R0014M

Mobile 2 shelf unit divided into 5 compartments.

Unit size (25"h.x 48"w.x 15"d.)

R0014M Freight - 65 lbs.\$245.00



5-SECTION BENCH TYPE LOCKER R0032M

Our largest locker has room for ten students as well as a bench for added usability. This unit has all of the great features we put into all of our locker units.

Unit size (48"h.x 54"w.x 15"d.)

R0032M Freight 116 lbs.\$449.00



NSSEA Special Offer

Childs Play Web Site: www.childsplay1.com
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Phone: 214-761-1992
Toll Free: 1.800.447.8375
Fax Toll Free : 1-800-692-0042

MEMBER NSSEA Since 1979



Dear School Supply Dealer,

Why should you sell Childs Play Furniture and Equipment:

Increase your market. No inventory to stock. All items drop ship. Improve your bottom line.

Childs Play is a name that may be familiar to you. We have been manufacturing high quality wooden early learning furniture and equipment for 32 years. We take pride in our long history of proven products and outstanding service. Our company philosophy is simple, guaranteed customer satisfaction.

NSSEA - Dealers Choose Childs Play

- *Manufacturing high quality Early Childhood furniture for over 32 years*
- *Aggressive discounts insures competitive pricing for a better bottom line*
- *Fast Shipping - Great Service - Central Shipping Point - Great Products*
- *Complete line of Early Learning Furniture* **Made in the USA**
- *Guarantied quality with lifetime warranty*

**For a limited time new dealers get an additional 5% off any order.*
Existing Dealers please call for special fall promotion.**

Call about our Graduated Dealer Discount Program.

**With Childs Play products you'll always receive lower prices,
better dealer discounts, great service, and fast shipping to your customers.**

Maximum total discount cannot exceed 48%. Also not valid with any other offer. Offer good through March 1, 2009. Offer may change without notice.

In addition to our aggressive dealer discounts:

Special discounts on your bid business.

Special discounts on high quantities of identical items.

We encourage you to shop and compare our prices. Our goal is to offer the best possible products for the best possible prices. Please call our toll free number for further information and check us out at www.childsplay1.com

Questions ?: Call or email me at mwendler@childsplay1.com We look forward to working with you.

Sincerely

Mark Wendler
President, Marketing

If you are using a SPAM or junk mail filter please:

Add the address mail@childsplay1.com to your safe sender's" list.

If your spam filter allows you to add a domain as a safe sender please add the domain childsplay1.com.